

Are you ready to make a difference and defend the rainforest?

The Rainforest Foundation UK supports indigenous people and traditional populations of the world's rainforest to protect their environment and fulfil their rights to land, life and livelihoods.

Conservation by indigenous and forest communities, with their traditional knowledge and experience, is the most effective way to protect rainforests.

Let's help indigenous communities to save the rainforest!



#### MEET PHILOMENE...

Philomene Ntyam was chosen by her community in Nkolafendek, Cameroon to be a community mapper. Community mappers are selected because they have an in-depth knowledge of the forest's history and use. The final map will be used to advocate for the community's rights and to protect their ancestral forest. We are mapping 5 million hectares of Congo Basin rainforest to save it from destruction.

*"Our map will help us protect our rights to our lands from any company that threaten to take it from us."*

#### Four easy steps to make your event a success:

##### 1. PLAN

**Pick an event** - Decide what type of event you want to organise. Here are just a few examples: Dinner Party, Coffee Morning, BBQ, themed party, palm-oil free cooking class.

**Set a date and target** – Choose a date and time to hold your event and set a fundraising target to motivate you and your guests.

**Location** – Choose a venue for your event. This could be your home, a restaurant, school or community centre. Make sure your venue is big enough to hold all your guests.



**£50** could help buy vital equipment to enable communities to map their forest.



**£100** could help analyse field data to identify hot spots of potential habitat loss.



**£300** allows us to start working with a community to map and protect the rainforest where they live.



## 2. PROMOTE

**Invite** - all your friends and family to your event.

**Promote online** - To make sure everyone knows about the event and get local community members involved use Facebook, Twitter and other social media channels to promote your event. Use our hashtags **#RFUK** and **#RFUKguide** to promote your social media posts and make them easier for others to find.

**Online Fundraising** – You can set up an online fundraising page on [JustGiving](http://www.justgiving.com/rainforest/) - [www.justgiving.com/rainforest/](http://www.justgiving.com/rainforest/) or [Virgin Money Giving](http://www.virginmoneygiving.com/) and share your page with friends and on social media to provide an easy way for guests to donate before or after the event.

**Network** – see if friends, community groups or local businesses are able to help you organise the event, or provide food or prizes.



## 3. PREPARE

**Posters and Collection boxes** - Use the materials in our kit to help you prepare for the big day. Put up posters to advertise your event and decorate your venue and use the template provided to make collection boxes and put them around your venue so your guests can easily make a donation to RFUK. Download our resources and remember to print on recycled paper.

**Palm Oil Free Food** – why not bake a palm oil free cake or provide some of your favourite palm oil free treats to show your guests just how tasty and easy palm oil free cooking and shopping can be. You could even try your hand at cooking

traditional Peruvian or Congolese dishes. In our Community kit you will find a few recipes to start with!

**Activities** - use the template provided to make **chatterbox conversation starters** to get your guests talking about rainforests and palm oil and test their knowledge. You can also use RFUK chatterboxes as a template and make your own chatterboxes.

**Other ideas** - You could organise a Raffle or a Bingo game and use palm oil free products as prizes.

#### **4. ENJOY!**

The hard work is done, so have fun and enjoy your event!

Don't forget to send the money you raised to RFUK, along with your contact details:

[Online](http://www.rainforestfoundationuk.org/what-you-can-do/donate/) at [www.rainforestfoundationuk.org/what-you-can-do/donate/](http://www.rainforestfoundationuk.org/what-you-can-do/donate/)

or by post at:

The Rainforest Foundation UK  
233a Kentish Town Road  
London NW5 2JT  
United Kingdom



We'll send you a Thank You letter on behalf of the forest communities you are helping us to work with to save more rainforest!

**THANK YOU FOR  
SAVING  
RAINFORESTS!**

